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IRELAND AM's Sinead Desmond and her profoundly deaf brother Conor are the faces of **Signing Week**, which runs from September 6 to 13 and aims to highlight the needs of Ireland's deaf community. The week will see the launch of a Guide for Parents of the Deaf, as well as plenty of deaf entertainment, including deaf comedian **John Smith** performing at the Bulmers Comedy Festival in the Mill Theatre, Dundrum, table quizzes and a literary evening. The **Irish Deaf Society** will also visit hearing schools to teach children some basic signs to increase awareness of sign language. For more information, log on to www.signingweek.ie.